Mediatized Conditions.
Sociocultural, Ethnographic, and Phenomenological Approaches to Mediatization of Communication

Workshop at UC Berkeley, December 5–6, 2013

Venue: Room 2326 (second floor), Graduate School of Education, Tolman Hall building.

Organized by Department of Media and Communication, University of Oslo in co-operation with the local host: Language, Literacy and Culture, Graduate School of Education, UC Berkeley.

“Mediatization is a concept used in order to carry out a critical analysis of the interrelation between the change of media and communication, on the one hand, and the change of culture and society on the other” (Hepp and Krotz, forthcoming 2014).

Thursday December 5

9.30–10 am: Morning coffee
10–11 am: Welcome on behalf of the local host: Glynda A. Hull (Berkeley).
          Knut Lundby (Oslo): “Introduction: Dimensions of Mediatization.”
          Discussion.
11–12 am: Charles L. Briggs (Berkeley): “Towards Ethnographies of Mediatization:
          Rethinking Media and Mobility in the Middtst of a Mysterious Epidemic.”
12–1 pm: Lunch (catered on site)
1–2 pm: Andreas Hepp (Bremen): “Phenomenological Approaches to Mediatization:
          Communicative Figurations and the Communicative Construction of Reality.”
          – response: Charles Briggs (Berkeley)
2–3 pm: Friedrich Krotz (Bremen): “Sociocultural approaches to mediatization.”
          – response: Glynda A. Hull (Berkeley)
3–3.30 pm: Coffee
3.30–4.30: Charles Ess (Oslo): “Selfhood, Moral Agency and the Good Life in Mediatized
          Worlds? Perspectives from Medium Theory and Philosophy”
          – response: Stig Hjarvard (Copenhagen) [by Skype].
4.30–5 pm: Concluding discussion first day.

Friday December 6

9–9.30 am: Morning coffee
9.30–10 am: Response by Friedrich Krotz (Bremen) to Stig Hjarvard’s presentation on “The
             Mediatization of the Book”. [Hjarvard had to cancel due to cancelled flight]
           – response: Daniel Hallin (San Diego) [by Skype]
11–12 am: Concluding discussion, future prospects.