

SENSOR GUIDELINES, MEVIT4100 Nordic media in an international perspective Autumn 2018

Exam guidelines

SENSOR GUIDELINES

The literature that is included in the syllabus center around similar themes, and key points relevant for the exam are covered in more than one book /article.

To pass the exam, students must:

- Answer both parts, at least the first question of each part
- Refer to course literature (if not all four sources required).
- Show that they have read and understood basic concepts and ideas covered
- Fulfil basic formal criteria, language, length, bibliography etc.
- Refer to some authors and books that argue that Nordic media have similar or dissimilar features (Hallin and Mancini, Syvertsen et al, Hansen and Waade, Ohlsson, Kammer, Brüggemann et al)
- Mention at least one example of similarity and/or difference between Nordic countries (for example differences in broadcasting systems, press history, press support, viewing patterns, traditions of tv-drama etc.)
- Refer to factors of continuity: for example media policy (Syvertsen et al), Nordic model features (Hilson), public broadcasting (lots of literature is relevant) or general observations of continuity (Syvertsen et al, Ohlson, Hallin and Mancini I and II). Also factors of change (for example globalization, digitalization, fragmentation, global platforms (all course literature is relevant).

Plus points:

- The review is well organized, well written, coherent text
- The assignment refers to relevant arguments in a systematic way
- The students link together arguments and examples from different books and articles.
- Students manage to argue independently on the last sub-question ("Would you argue?")
- Refer to more than 4 different sources (books and articles), show that the literature is understood
- Show good/excellent grasp of syllabus across the reading list
- Nuances, rather than bombastic or normative statements
- All the formalities are in place (correct citations, length, number of sources etc.).

An excellent paper will be well organized and systematic and will draw on literature to substantiate different claims. A weaker paper will be able to refer to key concepts, books and articles, but may not be able to combine them, may be less well organized, formal problems, refer to less literature etc.

Teaching

Link to semester page, syllabus, detailed teaching schedule etc.

<https://www.uio.no/studier/emner/hf/imk/MEVIT4100/h18/index.html>

The course is based on lectures, visits, guests, excursions, student activity etc. Excursions to NRK, DR, Media Authority etc. Lectures and other material is uploaded in Canvas.

Student activity

The students have had an opportunity to do several assignments that are not graded:

Qualification assignment, obligatory: *Draw on the course literature. Discuss to what degree Nordic media constitute a distinct type of media system.*

<https://www.uio.no/studier/emner/hf/imk/MEVIT4100/h18/mevit-4100-qualification-assignment.pdf>

Voluntary assignments:

One individual writing exercise – not obligatory

- Write about an aspect of Nordic society – link it to the Nordic model

Three group presentations - not obligatory

- One on controversial aspects of the Nordic model
- One on interviewing Danish people about aspects of Danish media system
- One on changes and challenges in Nordic media, doing a comparative analysis of one Nordic and one Non-Nordic country

Syllabus/achievement requirements

Books

Hallin, Daniel C. and Paolo Mancini. *Comparing Media Systems. Three Models of media and Politics*, Cambridge: Cambridge University Press, 2004. 161 pages.

Hansen, Kim Toft and Waade, Anne Marit. *Locating Nordic Noir: From Beck to the Bridge*. Basingstoke: Palgrave, 2017. 300 pages.

Hilson, Mary, *The Nordic Model. Scandinavia since 1945*, London: Reaktion Books, 2008/2010. 190 pages.

Ohlsson, Jonas (2015), *The Nordic Media Market 2015*, Nordicom, University of Gothenburg. [Available online \(PDF\)](#)

Syvertsen, Trine, Gunn Enli, Ole J. Mjøs and Hallvard Moe. *The Media Welfare State: Nordic Media in the Digital Era*, Ann Arbor: University of Michigan Press, 2014. 160 pages.

Compendium and articles

Brüggemann M, Engesser S, Büchel F, Humprecht E and Castro L (2014) Hallin and Mancini Revisited: Four Empirical Types of Western Media Systems. *Journal of Communication* 64: 1037–1065. [Available through Oria](#)

Hallin, D and Mancini, P “Ten Years After Comparing Media Systems: What have we learned?” *Political communication* 34: 155-171. [Available through Oria](#)

Aske Kammer (2016) A welfare perspective on Nordic media subsidies, *Journal of Media Business Studies*, 13:3, 140-152, DOI: 10.1080/16522354.2016.1238272. [Available through Oria](#)

Voltmer, Karin (2012). «How Far Can Media Systems Travel? Applying Hallin and Mancini's Comparative Framework Outside the Western World”. In *Comparing Media Systems Beyond the Western World*, eds. Hallin, Daniel C. and Paolo Mancini. Cambridge: Cambridge University press, 2012. Pp. 224 – 245 and 305 – 336.