

Sensorveiledning MEVIT4100 – Nordic Media in an International Perspective  
H17

A good paper will:

- \* Discuss the Media Welfare State concept
- \* Discuss the characteristics of (Nordic) PSBs
- \* Discuss the role of the PSBs in the Nordic Media System
- \* Discuss how and why traditionally separate media are now in competition online
- \* Use the Syvertsen et.al book and the Lund & Lowe article from the assignment as well as the Hallin & Mancini book on the syllabus.

A weaker paper will do most of the above, but either fail to discuss and merely describe or have discussions with clear weaknesses, or leave out central parts of the points above.

An excellent paper will in addition to the above be able to discuss and problematize concepts like «media policy», the role of the state, the interplay between commercial and public service media, fragmentation vs universalism in the PSBs, other aspects of digitalization, and/or other relevant aspects. An excellent paper will also use a number of relevant articles from the syllabus.