

Sensor Guide MEVIT4319 Autumn 2019

General requirements for the exam

The exam question is designed to encourage students to draw together several strands of the class readings and make connections between different theoretical and empirical constructs. To successfully answer the exam question, students must demonstrate that they are familiar with several key concepts as described in the class readings, and argue credibly for why they believe they are important or not in answering the question. In regard to the two parts of the exam question, examples of some of the most important concepts include:

Most important changes associated with digital media

- The digitalization of campaigns (Larsson & Skogerbø, 2017; Sandberg & Öhberg, 2015; Karlsen & Skogerbø, 2015; Bruns et al, 2015)
- Commercial and social pressure on media institutions (Syvertsen et al, 2014; Ohlsson, 2014)
- Direct communication between political campaigns and the public (Larsson & Skogerbø, 2017; Sandberg & Öhberg, 2015; Karlsen & Skogerbø, 2015; Bruns et al, 2015)
- Network media logic and mediatization (Bruns et al, 2015, chpt 2)

Distinct aspects of the Nordic countries

- Welfare media state and related policy (especially the “four pillars” described by (Syvertsen et al, 2014; see also Ohlsson, 2014)
- Knowledge societies (Knudsen, 2014; chpt 10)
- Nordic model of government (Knudsen, 2014; chpts 2-4)
- Decentralization and local media environments (Knudsen, 2014, chpt 8; Skogerbø, 2020; Karlsen & Skogerbø, 2015; Larsson & Skogerbø, 2017)

SENSOR GUIDELINES, MEVIT4320 Autumn 2019

Teaching

Introductory Lecture	Knutsen, 2017: Introduction and chs 1, 5; Sandberg & Öbergh, 2017
Lecture: Electoral systems, party systems, and election campaigns	Knutsen, 2017, chs 2-4; Karlsen & Skogerbø, 2015; Bruns et al, chs. 22, 25, 35
Seminar: Introduction and elections	Knutsen, 2017, introduction and chpts 1-5; Karlsen & Skogerbø, 2015; Bruns et al, chs. 22, 25, 35; Sandberg & Öbergh, 2017
Lecture: The Nordic welfare state post-1945.	Knutsen, 2017, chs. 3, 9, 10
Seminar: The Nordic welfare state post-1945; preparation for qualifying assignment.	Everything covered in lectures thus far.
Lecture: The Media Welfare state	Syvertsen et al, 2014; Ohlsson 2015
Seminar - The Media Welfare State	Syvertsen et al, 2014; Ohlsson 2015
Qualification Assignment Presentations	All pensum covered thus far. This seminar will be used to present students qualifying assignments, and is mandatory to qualify for the final exam.
Lecture: Local government and local media in the Nordic countries	Knutsen, ch. 8, Larsson & Skogerbø, 2018; Skogerbø et al 2019, Skogerbø et al. forthcoming, selected chs (to be distributed)
Seminar: Local government and local media	Knutsen, ch. 8, Larsson & Skogerbø, 2018; Skogerbø et al 2019, Skogerbø et al. forthcoming, selected chs (to be distributed)
Lecture: Hybrid and changing Nordic media	Bruns et al chs 1-3, 6-8; Skogerbø et al (forthcoming); Ohlsson 2015
Seminar: Hybrid and changing Nordic media	Bruns et al chs 1-3, 6-8; Skogerbø et al (forthcoming); Ohlsson 2015
Summary and preparation for exams	All reading list
Study Visit to NRK and Parliament	
Visit to Medietilsynet/Norwegian Media Authority, Fredrikstad. Full day.	

Syllabus

Books

Bruns, Axel, Gunn Enli, Eli Skogerbø, Anders Olof Larsson & Christian Christensen (eds.). 2015. *The Routledge Companion to Social Media and Politics*, New York. Routledge. Selected chapters. Chs 1-3, 6-8, 22-23, 25, 36. 153 pages

Knutsen, Oddbjørn, 2017: [Nordic Models in Political Science - challenged, but still viable?](#), Fagbokforlaget. 296 p.

Skogerbø, Eli, Ihlen, Øyvind, Kristensen, Nete Nørgaard, Nord, Lars (eds.) (forthcoming): *Power, communication and politics in the Nordic countries*. Selected chapters. 100 p.

Syvertsen, Trine, Gunn Enli, Ole J. Mjøs and Hallvard Moe. *The Media Welfare State: Nordic Media in the Digital Era*, Ann Arbor: University of Michigan Press, 2014. 160 pages.

Online recourses

Ohlsson, Jonas (2015), *The Nordic Media Market 2015*, Nordicom, University of Gothenburg. [Available online \(PDF\)](#) 70 p

Articles available through Oria. Approx. 100 p

Karlsen, R., & Skogerbø, E. (2015). Candidate campaigning in parliamentary systems: Individualized vs. localized campaigning. *Party Politics*, 21(3), 428–439.

<https://doi.org/10.1177/1354068813487103>

Larsson, A. O., & Skogerbø, E. (2018). Out with the old, in with the new? Perceptions of social (and other) media by local and regional Norwegian politicians. *New Media & Society*, 20(1), 219–236. <https://doi.org/10.1177/1461444816661549>

Sandberg, L. A. C & Öhberg, P. (2017) The role of gender in online campaigning: Swedish candidates' motives and use of social media during the European election 2014, *Journal of Information Technology & Politics*, 14:4, 314-333, DOI: 10.1080/19331681.2017.1369918

Skogerbø, E., Josefsen, E. & Fjellström, A.-M. (2019) Indigenous Political Journalism in the Norwegian and Swedish Public Service Broadcasters, *Journalism Studies*, 20:7, 991-1008, DOI: 10.1080/1461670X.2018.1477550