

## **Examination guidelines**

### **MEVIT4810 – Introduction to media and communication research: Theory of science and methodology**

See course [web-site](#)

This course gives an introduction to theory of science and research methodology for master students in media studies. Students will gain an understanding of the basic methodological knowledge necessary to plan an empirical research project. The course provides students with an understanding of scientific knowledge and its limitations, how to design a study, and the ethical implications and challenges associated with empirical research. It furthermore lays a foundation for more specialized methodology courses later in the MA programs in media studies.

#### **Exam: Portfolio**

**Grades are awarded on a pass/fail scale.**

The portfolio should include the following components:

1. Evaluation of research article
2. Analysis of motivation letter
3. Research question and design

The students have submitted drafts and received feedback on these assignments during the course.

Below is a short description of each assignment:

#### **Evaluation of research article**

Please pick one of the following articles (from the course syllabus) :

Quartz, Sean (2022). Becoming More-than-Human: Realizing Earthly Eudaimonia to (E)coflourish through an Entangled Ethos. *Journalism and Media*.

Warfield, Katie (2019). Making the Cut: An Agential Realist Examination of Selfies and Touch. *Social Media + Society*.

Write a short text where you identify and outline epistemological and ontological positions that you can find in the article.

Length: 1-2 standard pages

#### **Analysis of motivation letter**

Analyze the motivation letter you have submitted for MEVIT4010. What kind of world view have you here (explicitly or implicitly) proposed with regards to epistemological and ontological positions and research traditions within media and communication studies?

Length: 1-2 standard pages.

### **Research question and design**

Propose a research question and construct a research design that addresses how this question can be investigated.

The research design should identify which data you will need in order to answer your research question, and it should specify which research methods you will choose in order to collect and analyze your data.

You may pick a research question and design that you consider for your MA thesis, but this is not a requirement.

Length: 2-3 standard pages.

### **Evaluation criteria**

All three assignments should be completed for the exam to pass.

Furthermore, to receive a passing grade the exam should:

- Demonstrate a basic understanding of the concepts of epistemology and ontology
- Demonstrate a basic ability to identify epistemological and epistemological positions in a research project
- Demonstrate an ability to formulate a research question and to outline a research design that addresses this research question