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## What to consider when marking papers in MEVIT 4834:

First of all: Thank you very much for your help with grading in "Close textual and visual analysis" (MEVIT 4834)!

This course teaches central approaches to visual and textual analysis within media studies in the humanities. It focuses on establishing a fundamental understanding of theory and method within these, as well as an understanding of the traditions from which textual theory and textual analysis come. The course adds a media studies perspective to these theories by critically reflecting on how different media affect what is communicated by the texts they transmit. Any kind of text can be analysed in this course, be they journalistic, documentary, dramatic, narrative, descriptive, fiction, or factual.

In their exam text, students are expected to display a firm understanding of these traditions, theories and methods, not so much by dedicating long passages to explicating them, but rather by making references to them and, foremost, by *applying them* to the materials at hand.

Hence, students are expected to demonstrate that they:

- know how to understand and use a selection of central approaches to textual analysis within media studies.
- be able to reflect upon how or to what degree a theory of textual analysis is dependent upon, or neutral towards, various types of media.
- be able to perform media-sensitive textual analyses in which 'close analysis' is of central relevance.

One of the most important premises of the course is that interpretation and analysis start from a thorough assessment and appreciation of the object/artefact/material at hand.

Additionally, the following criteria should be considered when grading exam papers:

- spelling/grammar
- structure of essay
- clarity and focus of research
- integrating theory and close textual analysis
- integrating observation and argumentation
- reflecting argumentation in light of research question, debate, methodology
- functionality of the conclusion (if applicable)
- correct referencing system and bibliography