

## **Associate Professor in Popular Music and Contemporary Media**

We want to argue for a position that addresses new and burgeoning research in the field of popular music.

There is now a need for an interdisciplinary post that involves the rapidly changing role of media in society, as well as the emergence of forms of production, distribution, expression and consumption that reflect on the creative, political, and cultural processes behind music in the twenty-first century. There is a need for a new post that offers teaching, supervision, and research in areas that are relevant to new generations of musicological students, focusing on music, media and audiovisuality in ways that pick up on technological and digital transformations especially in relation to trends inherent in social media, streaming, games, film/series, and music video.

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